



IGTC

International Grain Trade Coalition

IGTC Advocacy Strategy IPPC International Standard for Phytosanitary Measures (ISPM) for the International Movement of Grain June 2016

1. OBJECTIVES

Short Term:

- i) Build upon the IGTC's combined knowledge and experience on phytosanitary disruptions to trade.
- ii) Provide information that is relevant to the IPPC process and in line with the IGTC's core mission.
- iii) Ensure more effective and targeted use of the IGTC's phytosanitary survey (Spring 2016).
- iv) Raise awareness of the implications of the ISPM among the grain trade at national, regional and international level.
- v) Establish an effective advocacy strategy with strong and compelling evidence to support the international trade of grain

Long Term:

- i) Ensure the IPPC ISPM on Grain provides for the use of the most trade enabling and least trade distortive measures while improving trade and official practice.
- ii) Ensure proportionate, harmonised, trade-enabling measures as part of the ISPM.
- iii) Beyond the ISPM, contribute to more effective and proportionate risk management that increases predictability for the trade, reducing uncertainty, restrictions and transboundary shipment costs.
- iv) Ensure fungibility of grain supply, an efficient commodity bulk handling system and no disproportionate impacts on the cost of grain related food.
- v) Build relationships with governments and public bodies whose decisions impact phytosanitary policies and their implementation.

2. AUDIENCES

For IGTC

IGTC is engaging with varying levels of intensity with NGOs/private sector entities and international bodies.

Influencers include:

- IPPC – esp. members of the IPPC Expert Working Group for the ISPM on Grain - this group is tasked with drafting the ISPM.
- All IPPC member countries (NPPO's) - will be deciding at a later stage on the draft ISPM.
- IPPC regional networks and RPPO's - in many cases national strategy is based on a regional decision

For IGTC participants

IGTC participants are encouraged to continue outreach with their national and regional decision makers in charge positioning on the ISPM.

Influencers include:

- National and regional member associations
- National and regional Corporate Stakeholders
- NPPO's
- RPPO's
- National and regional governments, including those who sit on the EWG
- Certification bodies.

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making process, often in advance of relevant IPPC meetings.

- Providers of plant protection products and their industry associations.
- Industry groups such as fumigators and superintendents.
- Commodity development boards and industry organisations.
- Academic networks.
- United Nations Conference on Trade and Development (UNCTAD)
- World Customs Organization (WCO)
- World Trade Organization (WTO)

At the same time, IGTC will continue to reach out to its member associations and member corporate stakeholders

In particular, IGTC member associations will be asked to:

- 1) Reach out to the relevant NPPO's and RPPO's with the IGTC policy document(s);
- 2) Follow up with the relevant NPPO's and RPPO's and collect feedback.

3. MESSAGING

- Messaging to be proposed by Secretariat/Team Lead and agreed by the Team.
- The number of global groups (national, regional, international) supporting IGTC messaging should be highlighted at every opportunity.
- Key message: currently countries and regions have diverging phytosanitary regulations which is leading to trade disruptions and endangering global food security. The ISPM on Grain will need to provide for consistent and harmonized guidance to plant protection organizations, aligning export and import requirements across the globe and therewith decreasing trade disruptions. In addition, it will be crucial that current guidance, such as existing ISPM's, is applied more strictly than at present.

4. ACTION

Significant outreach and nurturing efforts will be necessary by IGTC and others to keep the momentum. IGTC activities on ISPM are likely to demand medium efforts (with peak activities in advance of relevant IPPC meetings) and for a relatively long period (i.e. 3-4 years). IGTC will constantly review progress and importance and assess strategy, and revise where necessary.

- 3) IGTC-ISPM Policy Team to develop a comprehensive strategy document to be shared with relevant IGTC governance for comments and approval.
- 4) IGTC-ISPM Policy Team to prepare draft outreach materials for stakeholders and partners.
- 5) IGTC-ISPM Policy Team to assist with best practice and guidance documents.
- 6) IGTC Secretariat will oversee communication with industry to ensure timely updates e.g. notice to trade when IPPC documents are released ahead of the September EWG meeting.
- 7) Use of IGTC networks to reach out to NPPO's, RPPO's and other industry groups.

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- 8) Monitoring of decisions taken at the IPPC's annual sitting of the Commission on Phytosanitary Measures (CPM).
- 9) Outreach also to take place with key governments and decision makers. Specifically, further outreach to all EWG countries and regions should take place (this began during the most recent CPM, April 2016) – particularly in the dissemination of the IGTC policy.
- 10) Identify whether best practice documents will be distributed by IPPC.
- 11) Targeted use of the IGTC phytosanitary survey, including a review by the Policy Team of its key findings.
- 12) Comprehensive approach to outreach with RPPO's, which have significant influence on NPPO decision making.
- 13) Increased outreach activities during the IPPC's consultation period that will follow the publication of the draft ISPM on Grain. IGTC must clearly state its policy at this time and clarify any points of confusion.
- 14) Prioritization of key targets for engagement – identify which NPPO's/RPPOs are most important, as well as other industry groups such as fumigators and superintendents.
- 15) IGTC to represent the grain trade at the EWG in Melbourne in September. IGTC to consider organising on-site advocacy and outreach sessions as part of this.

5. MESSENGERS

- IGTC Policy Team
- IGTC Management Council
- IGTC participants – national, regional and global
- IGTC Secretariat (Emails, Website)
- National and regional governments who value the contribution of the grain trade
- Stakeholders

6. RESOURCES

- The IGTC-ISPM Policy Team - composed of national and regional experts on phyto measures and risk mitigation from within the IGTC community. The Team is tasked with discussing developments, drafting policy and strategy documents and outreach materials.
- The IGTC's wider network of participants around the world and their links with NPPO's, RPPO's and other industry groups.
- The results of the IGTC phytosanitary survey (Spring 2016).
- Outreach materials for IGTC participants to use in their own advocacy.
- NPPO's and RPPO's in the key grain trade countries – they can provide information on their national and regional regulations. This process will reveal opportunities for influencing national and regional decision-making.
- The IGTC's productive relationship with the IPPC as the global standard setting body. Depending on the progress towards the key IGTC goal, the developments in the IPPC, especially during the annual CPM meetings, as well as in between CPM's, will need to be monitored.



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IGTC POLICY TEAM:

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GAFTA
COCERAL
Bunge
NAEGA/IGTC
APPAMEX
GAFTA
Bunge
Soy Canada
Cargill
NAEGA
Bunge
Cargill
Pulse Canada
IGTC
GTA
CIARA-CEC
CAPECO

7. GAPS

- Alliances need further strengthening with NPPO's and RPPO's in various countries/regions e.g. to what extent are African countries engaged?
- More effective and targeted use of the IGTC's phytosanitary survey (Spring 2016), fully utilise the wealth of information that was gathered in short term with EWG discussions, as well as a longer term IGTC strategy on phytosanitary requirements.

In terms of information, there are also several gaps:

- 1) At the moment it is unknown how various countries/regions will react to IGTC position on ISPM on Grain
- 2) Of considerable importance is how several key RPPO's, such as NAPPO, EPPO and COSAVE will react to the IGTC positions. Experience in the CPM seems to indicate that countries tend to react fairly independently of their RPPO. IGTC members are active in several NPPO's and RPPO's.
- 3) Capacity building efforts by bodies such as UNCTAD and IPPC are unknown.

8. TIMELINE OF EFFORTS

Spring 2016	Strategy: Collection of phytosanitary data from IGTC participants, evaluation of the results	Worldwide
April 4-8	Outreach: CPM 11	Rome, Italy
May 10-11	Outreach: IGTC President visit to Geneva – outreach with partners and Corporate Stakeholders	Geneva, Switzerland
May 30	Strategy: Policy Team call	<i>Virtual</i>

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June 13	Agreement of IGTC Policy and Advocacy Strategy: IGTC Strategy Session	London, UK
June 14	Outreach: IGC Conference	London, UK
July 19	Strategy: Policy Team call	<i>Virtual</i>
June - December	Outreach: Governments	Worldwide
(TBC) July	Strategy: Notice to trade/update on status of IPPC draft ISPM	<i>Virtual</i>
September 19-23	Advocacy: 1st meeting of the Expert Working Group (EWG) for the International Movement of Grain (ISPM). IGTC to consider organising on-site advocacy and outreach sessions in Melbourne.	Melbourne, Australia
November/December	Strategy and advocacy: IGTC General Assembly	<i>TBC</i>
April 2017	Outreach: CPM 12 meeting	South Korea

9. EVALUATION AND REPORTING

- The IGTC-ISPM team will hold regular meetings (face-to-face or virtual) and will report on each meeting.
- Reporting/notices to trade will be targeted on key actors and focus on milestones e.g. IPPC release of documents ahead of September meeting.
- IGTC success is measured by how well national/regional groups align with IGTC perspectives and subsequently align their countries/governments on them.
- IGTC success may be measured against the final outcomes of the EWG and text of the ISPM on grain.
- At significant IGTC meetings such as General Assemblies or Strategy Sessions reporting by the ISPM-team is foreseen and accountability for all efforts to be provided.